

Your legacy against the misery at our doorsteps

It is the generosity of private donors which allows the Geneva Red Cross to fulfill its mission. By following a few simple steps, you can leave a charitable bequest to the Geneva Red Cross by adding a clause to your living will and testament.

You merely need to draw it up in favour of:

Croix-Rouge genevoise, 9 route des Acacias, CP 288, 1211 Genève 4.

Bequests can consist of real estate properties, valuable objects, equity, shares, other financial products, patents, and so forth.

The Geneva Red Cross benefits from a **total tax exemption** on all charitable bequests.

The Geneva Red Cross bears the Zewo seal of approval: an independent guarantee that all bequests are used in a conscientious and efficient manner, in line with the wishes and objectives of the bequeather.

This Zewo seal of approval also limits the percentage of all expenditure devoted to the general administration of the association. For the Geneva Red Cross, this percentage is limited to 11%, leaving 89% of all bequests to be directly devoted to charitable activities.

Croix-Rouge genevoise
Case postale 288
1211 Genève 4
Tél. 022 304 04 04
Fax 022 300 31 83
info@croix-rouge-ge.ch
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CCP 12-122122-2

In Geneva as well, distressed people need your help.

Your bequests extend our solidarity towards those who are in need.



genève 
Croix-Rouge genevoise

B

Nicht frankieren
Ne pas affranchir
Non affrancare

Geschäftsantwortsendung Invio commerciale risposta
Envoi commercial-réponse

Croix-Rouge genevoise

Service Communication

CP 288

1211 Genève 4

Solidarity is not always self-evident

A housekeeper in Geneva recently talked to us. "There are so many elderly people in the neighbourhood who live alone, and have a desperate need to talk, but I cannot see them all. People are always so busy, and do not even have time to say hi anymore. Visits by the Red Cross are now essential."

More and more frequently neighbours do not get to know each other, family members more and more rarely visit one another. In Geneva as well, the elderly are increasingly confronted with isolation and loneliness, alongside financial difficulties. Children do not receive sufficient supervision, and their parents are often exhausted and sometimes destitute. Teenagers and young adults are failing at school and lack bearings for their future.

For 150 years, the Geneva Red Cross has intervened to help and support the region's most vulnerable people, in the very canton in which Henry Dunant founded the Red Cross.

Bequests and legacies represent, for the Geneva Red Cross, the major component of all private donations. It is thanks to them that our institution can continue to help the most destitute and isolated people in our canton.



Nathalie Narbel
Director

Your support is crucial in our mission to make our canton more humane



Your bequest contributes to local programmes which benefit disadvantaged children in Geneva.

Educational support, open days, babysitting for sick children at home and at the hospital... Every year, 15,000 man-hours are spent taking care of children from disadvantaged backgrounds to allow them to learn, to develop, and to enjoy themselves, like every child their age.

Your bequest will allow us to lift countless elderly people in Geneva out of their isolation. Close to half of the elderly people living in our canton aged 75 and above lack relatives to offer them solace and company.

Lacking human contact, they bear a greater risk of seeing their health deteriorate. With 22,000 man-hours spent yearly on visiting the elderly living in our canton, the Geneva Red Cross provides them with some invaluable moral support.

Reply card

If you wish to obtain more information about the Geneva Red Cross and the different possible types of support (legacies and bequests, membership, volunteering), please fill in this pre-paid reply card, and send it via land mail, or via fax at 022 300 31 83.

I wish to receive:

more information concerning the activities of the Geneva Red Cross;

personalised advice concerning legacies and bequests in favour of the Geneva Red Cross.

My coordinates (these will be processed with strict confidentiality):

Mrs. Mr.

Surname:

Name:

Address:

Zip Code / City:

Country:

E-mail:

Phone:

Thank you so much for carrying on
our ideal of solidarity